

FREE ENERGY INTERNATIONAL INC.

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NEWS RELEASE

CANADIAN FIRM CAN MAKE SNOW CLEARING 'MISERY' HISTORY

Free Energy International Inc. (TSXV: FFX) (formerly Fairfax Capital Inc.) CANADIAN FIRM CAN MAKE SNOW CLEARING 'MISERY' HISTORY

RICHMOND, CANADA, May 26, 2008 -- Free Energy International Inc. (TSXV: FFX), a pioneer in super conducting eco-friendly technologies that use the earth's heat, announced today that it has launched a new product that could end the misery of clearing snow-laden driveways.

"The technology is so cost-effective, it can, and has been, applied to airport runways," said Alf Sanderson, President.

The system requires a series of T-shaped rods containing the non-toxic super conducting material to be placed vertically to a depth of 30 to 35 feet below the surface to tap into the constant mild temperatures below and bring heat continuously to the surface.

The natural heat will protect a driveway or sidewalk down to minus 10 Centigrade. Below this temperature, self-contained low-wattage heating elements switch on to provide any necessary additional heat.

"Slippery winter driveways are a menace. Many people over exert themselves clearing snow and ice and have serious accidents, particularly in situations where driveways are steep."

Sanderson said that the company's commercial roll-out is focusing on three main areas: municipal waste to electricity generation, solar thermal panels for water heating, and seawater heat exchangers for cooling commercial buildings adjacent to shorelines.

"The message I want to get across is that we have a suite of sublimely simple, low-cost, low maintenance technologies that are extremely sustainable because they tap into the heat produced by the earth and do not have any byproducts from their use," stated Sanderson.

"Anything that involves the movement of heat, we can do it more efficiently," he concluded.

About Free Energy International Inc.

Free Energy is incorporated in British Columbia, has its headquarters in Vancouver and operations in Richmond. Its principal business is developing innovative technologies for the solar thermal, heating and cooling industries based on a new class of extremely efficient, low-cost thermal superconductors. The company is listed on the TSX-Venture Exchange and has 12,746,103 shares issued and outstanding.

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